

ST.GALLEN SYMPOSIUM

JOIN THE TEAM

BECOME A PART OF COMMUNICATION & MARKETING

Be responsible for managing the exchange of information at the St. Gallen Symposium.

YOUR TASKS

- Manage all internal and external communication.
- Drive the **marketing and promotional campaigns** of the St. Gallen Symposium
- Design **print and online media**.
- Create and lead your **own projects** to promote the International Students' Committee and St. Gallen Symposium.

YOUR COMPETENCES

- You are creative and willing to improve your corporate communication skills.
- You have a feel for strategic branding and want to manage the realisation of our communication strategy.
- You are a **reflective thinker** and can translate content into interesting and **attention-grabbing** products.
- You are **eager to learn** about recipient-oriented communication

Optional but beneficial:

- Web Content Management System knowledge.
- Skills in Adobe Creative Suite.
- Skills in video production.

WHAT WE EXPECT FROM YOU

- You are a **full-time student** at the University of St.Gallen (no exchange students).
- You have **successfully completed the HSG assessment year** by the Fall Semester 2021.
- You are **advanced** in German and English.
- You are willing to invest ten months on a full-time basis to make the 51st St. Gallen Symposium a success.
- You are eager to work in a challenging, professional environment – under pressure and as a team-player.

WHAT YOU WILL RECEIVE

- Be trained to **engage with a global network** of top-level executives and leaders.
- Experience **team spirit** to jointly organise a year of dialogue and a **world-class conference**.
- Tackle your **personal growth** by joining the ISC Experience for an early professional training.
- Become part of an exclusive 50 year old ISC Network and benefit from these relationships for a lifetime.
- If you are on the team for a whole year the HSG will award you **12 campus credits**. Additionally, you are eligible for the **8 ECTS elective block course** ("Project Management and Controlling") in Fall.

YOUR BENEFITS

- Become proficient in the **Adobe Creative Suite**, Web Content Management Systems, and video production.
- Gain an understanding for the **different communication needs** from various stakeholder groups (university students up to top-executives).
- Acquire methods to **succeed in complex projects** and high-pressure situations through constant learning and **mentoring** by experienced individuals.
 - Acquire a successful style of communicating and **promoting your ideas** and initiatives within a team