Welcome

For more than five decades, we, the International Students’ Committee, have believed cross-generational dialogue plays a central role in constructively addressing some of today’s most pressing issues. It is our aspiration to give a voice to all generations on topics which matter and make them heard by people capable of effecting change.

The St.Gallen Symposiums’ mission is to be the seismograph of the generations to come, to foster inclusive, courageous, and responsible dialogue across generations, and finally to call for action with the next generation in mind.

Based on this conviction, every year, 30 students voluntarily and wholeheartedly commit themselves to the organisation of the St.Gallen Symposium. On behalf of the 51st International Students’ Committee we would like to thank you for your interest, your involvement, and support in the St.Gallen Symposium.

It is our great pleasure to welcome you in St.Gallen from 5–6 May 2022 and invite you to become a part of our initiative through participating in this unique exchange across current and future leaders.

Vivian Bernet, Lucas Mortier and Niklas Zeller
Heads of the Organising Committee
Lead with the next...

We believe that to tackle the pressing issues of our time, we have to think and act across cultures, sectors, and most importantly: across generations.

Fostering the dialogue between generations...

1 topic relevant across sectors, regions, and generations

50 years of history

600 senior leaders from business, politics, academia, and society

200 young minds selected through the Global Essay Competition and our talent scouting network

100 high potential future corporate leaders and emerging entrepreneurs

30 students organising the St. Gallen Symposium on a voluntary basis

...is our mission.
Therefore the St.Gallen Symposium made it its mission to facilitate thought-provoking and insightful cross-generational dialogue through connecting young and senior leaders across sectors from around the world in the aspiration of making impactful change.

By connecting generations...

... within our network.
The St.Gallen Symposium is a student-driven initiative from the University of St.Gallen. Under strategic guidance of the St.Gallen Foundation for International Studies, the International Students’ Committee (ISC) promotes dialogue across generations on the most pressing issues of our time. The Board of Trustees ensures the impactful use of our resources towards our mission.

Members of the 51st ISC Team (from left to right)

3rd row: Lucas Mortier, Samuel Furrer, Leo Legler, Bruno Wilhelm, Olivier Benoit, Cosima von Wackerbarth, Léon Leuch, Luca Kamber, Dylan Feuerstein

2nd row: Gabriel Vogel, Svenja Bossard, Philipp Röver, Enya Eggenberger, Lucien Steiner, Deborah Walt, Cyril Jacober, Thomas Betschart, Tatjana Rupp, Joshua Thompson

1st row: Anandita Kuthiala, Armando Peyer, Joanne Rimbeaux, Lukas Schindler, Vivian Bernet, Fabio Heini, Sophia Gampp, Niklas Zeller

Absent: Joshua Grochtmann
# St. Gallen Foundation for International Studies

## Professional Employees

<table>
<thead>
<tr>
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<tr>
<td>Beat Ulrich</td>
<td>Chief Executive Officer</td>
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<tr>
<td>Dr Gunnar Hauptmann</td>
<td>Head of Programme</td>
</tr>
<tr>
<td>Dr Frauke Kops</td>
<td>Head Operations &amp; Communications</td>
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<tr>
<td>Yannick Miller</td>
<td>Chief Financial Officer &amp; Head Communities</td>
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<tr>
<td>Felix Rüdiger</td>
<td>Head Content &amp; Research</td>
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<tr>
<td>Sabine Kuich</td>
<td>Human Ressource Associate</td>
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<tr>
<td>Claudia Rapp</td>
<td>Relationship Manager Speakers</td>
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<tr>
<td>Corinne Woodtli</td>
<td>Executive Assistant</td>
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## Student Employees

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<tr>
<td>Gianin Bergamin</td>
<td>Advisor India</td>
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<tr>
<td>Oskar Graf von Reichenbach</td>
<td>Project Manager Innovation &amp; Technology</td>
</tr>
<tr>
<td>Alexander Jossens</td>
<td>Programme Design Team Manager</td>
</tr>
<tr>
<td>Eduardo Ludwig Bernardo</td>
<td>Project Manager Leaders of Tomorrow</td>
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<tr>
<td>Andreas Nef</td>
<td>Project Manager Initiative &amp; Jubilee</td>
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<td>Simon Zulliger</td>
<td>Project Manager Social Media</td>
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## Board of Trustees

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<tr>
<td>Peter Voser</td>
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<tr>
<td>Prof. Dr Bernhard Ehrenzeller</td>
<td>University of St.Gallen, St.Gallen</td>
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<tr>
<td>Prof. Dr Ullrike Landfester</td>
<td>University of St.Gallen, St.Gallen</td>
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<td>Dr Christoph Loos</td>
<td>Hilti AG, Schaan</td>
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<td>Dr Christian Mumenthaler</td>
<td>Swiss Re, Zurich</td>
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<td>Dr Ralph Schmitz-Dräger</td>
<td>Arcron AG, Zurich</td>
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<td>Dr Claudia Suessmuth Dyckerhoff</td>
<td>F. Hoffmann – La Roche AG, Basel</td>
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<tr>
<td>Bettina Würth</td>
<td>Würth Group, Künzelsau</td>
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The 51st St. Gallen Symposium will explore current dilemmas and new, more impactful models of collaboration. How should we strike a balance between independence and interdependence in addressing our most pressing challenges? And what are skills, values, and frameworks needed to work together more effectively?

#CollaborativeAdvantage
Collaborative Advantage

In an increasingly interdependent world, cooperation between businesses, governments, and across generations is more needed, but also more challenging than ever. With polarisation and intergenerational frictions on the rise, the St.Gallen Symposium’s unique platform of leaders of today and tomorrow will debate ways to unlock collaborative advantage in five key areas.

**RESILIENT ECONOMIES AND BUSINESSES**
Technology-driven ecosystems and global supply chains offer unprecedented opportunities for businesses to collaboratively create economic and societal value. However, the coronavirus pandemic and geopolitical tensions have exposed the vulnerabilities of a densely connected, global economy. How can businesses craft rewarding partnerships and benefit from collaboration in an uncertain environment?

**EFFECTIVE GLOBAL GOVERNANCE**
Our most pressing challenges such as climate change, pandemics, and global economic progress extend beyond borders and elude solutions by one government alone. Yet, reaching agreements between diverging state interests and values has become increasingly difficult. How can governments strike a balance between autonomy and global commitments, and develop more effective models of cooperation?

**A SUSTAINABLE TRANSFORMATION**
A healthy environment is a global public good, but climate change and other ecological crises have long been characterised by failures to organise collective action. As the world’s largest economies have now outlined decarbonisation goals, there is hope this might catalyse the world towards a more ambitious trajectory – if we succeed to leverage our economic and environmental interdependence.

**RESPONSIBLE INNOVATION AND TECHNOLOGY**
Emerging technologies allow us to reimagine collaboration across organisations and locations, while human cooperation is key to manage their unique benefits and risks. At the same time, technological capabilities are a fundamental component of companies’ and states’ competitive advantage – raising the question how to balance a collaborative and competitive approach to innovation and technology.

**A NEW SOCIAL AND GENERATIONAL CONTRACT**
As captured in the idea of a generational and social contract, generations and societal groups depend on each other to provide mutual support. Yet societies, particularly in the West, have seen years of mounting polarisation, which increasingly run along generational lines. What are ways to re-emphasise common ground and mutual interests in contemporary societies, particularly between generations?

Find out more on our topic page!

www.symposium.org/topic
A Year With the...

The St.Gallen Symposium fosters cross-generational dialogue and action among its global community throughout the year. Community gatherings, thematic events and publications generate insights and debates in the lead up to the annual symposium. Individual interactions with our partners further enrich your symposium experience.

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<th>SEP</th>
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...St. Gallen Symposium

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<td>Trailer Symposium</td>
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<td>Summary of the Insights, Leaders of Tomorrow Report, Results and Projects of the Symposium</td>
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<td>Receptions &amp; Dialogue Formats</td>
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Annual Symposium...

The symposium combines physical and digital dialogue at international locations. Our central location the University of St.Gallen, Switzerland, is supplemented by four Swiss Embassies in different parts of the world that host live-inputs from selected communities of our global Leaders of Tomorrow network.

In-Person and virtual dialogue...

... in St.Gallen and around the world.

1 CENTRAL LOCATION
University of St.Gallen

4 EMBASSIES WORLDWIDE

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<th>EMBASSIES</th>
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<td>Beijing</td>
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working draft
(subject to change)
...Physically Back in St.Gallen
Enjoy selected sessions digitally on our virtual platform Plato

Connect globally and experience a community feeling in the virtual sphere.

**Our virtual conference platform allows for a global way to connect across generations, regions, and sectors**

- Follow our virtual sessions with renowned speakers and young people from all over the world.

- Explore the Plaza, the heart of every symposium site, with views of our University’s iconic brutalist architecture or the picturesque mountain landscape.

- Chat at our virtual Symposium Bar and meet members of our exceptional global community.
Past Speakers

For many years, thinkers and doers from different sectors, regions and generations have joined us to explore solutions to the most pressing challenges of our time.

(affiliation when attended)

Christine Lagarde, Managing Director, International Monetary Fund

Sebastian Kurz, Chancellor of Austria

Luisa Neubauer, German Climate Activist & Author

Prof. John L. Hennessy, Chairman, Alphabet

Satya Nadella, CEO, Microsoft

Vas Narasimhan, CEO, Novartis

Mamphela Ramphele, Co-President, Club of Rome
Confirmed Speakers

Bracken Darrell, CEO, Logitech

Prof. Maja Göpel, Political Economist & Author

Raynald Aeschlimann, CEO, Omega

Belen Garijo, Chair of the Executive Board and CEO, Merck

Julian Teicke, CEO and Co-Founder wefox

Patrick Zhong, Founding Managing Partner, M31 Capital

Numerous leaders of today and tomorrow from business, politics, science, and society invited – please see our list of last year’s speakers for reference.

See all confirmed speakers on our website!

www.symposium.org/speakers
Three Days of Dialogue...

A rich programme with a dual focus of impactful plenary and insightful breakout sessions is the backbone of our annual St.Gallen Symposium. Innovative and interactive dialogue formats, combining digital and physical interactions at international locations, guide us towards the symposium of the future.

<table>
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<th>MORNING</th>
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<td>One-on-One Conversations</td>
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<td>Insight Sessions</td>
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<td>LUNCH</td>
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<td>AFTERNOON</td>
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<td>Dinner for Partners</td>
<td>Social Sessions</td>
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working draft (subject to change)
...Driving Action

Next to the Plenary Sessions, there are different formats of Breakout and Closed-Door Sessions taking place simultaneously. Additionally, Social Sessions provide networking opportunities. Their informal atmospheres round up the symposium experience.

MAIN SESSIONS
International Plenary Sessions
International Plenary Sessions connect speakers from our global hubs, allowing a live interaction between them on our blended plenary stages, creating an international and cross-generational discussion.

One-on-One Conversations
In our moderated formats following the International Plenary Sessions, a moderator discusses insights with a selected speaker in a more intimate talkshow setting.

BREAKOUT SESSIONS
Insight Sessions
Insight Sessions offer an opportunity for an intimate, cross-generational interaction between speakers and audience members on a specific question related to our theme "Collaborative Advantage".

Interactive Sessions
Interactive Sessions focus on one issue related to the symposium theme, with the aim of developing concrete solutions. In a workshop setting, participants can co-create with the next generation in mind.

Masterclass Sessions
A prominent figure shares their experience on a particular skill in their area of expertise. In an "ask me anything" setting, participants have the opportunity to find out more about the speaker's background, receive advice, and learn from a specialist.

CLOSED-DOOR SESSIONS
Executive Roundtable
A group of executives meet with Leaders of Tomorrow to discuss challenges of today's time.

Hidden Champions Roundtable
In this format, hidden champions from Switzerland, Germany, and Austria connect to contemplate the factors determining ethical and economic success of businesses in their region. Best practices are shared on how to strongly and sustainably position themselves in the competitive international market.

Leader of Tomorrow Talk
An executive, in the role of a challenger, poses a problem to a group of Leaders of Tomorrow and discusses their solutions in an informal setting.
Participants

To achieve a mutual understanding and enhance every leaders’ decision making, three generations of leaders from more than 90 nations meet in St.Gallen every year for cross-generational dialogue.

SENIOR LEADERS
Senior Leaders at the St.Gallen Symposium represent companies as well as political and academic institutions, from all over the world. They challenge and get challenged by the younger generations on their ideas, and are the heart of change.

ASPIRING LEADERS
Aspiring Leaders represent the corporate world as potential future executive decision-makers or the entrepreneurial environment as founders. They pair experience with creativity and come up with practical ideas for transformation.

LEADERS OF TOMORROW
Leaders of Tomorrow are carefully selected brilliant young thinkers from around the world. They challenge the beliefs of all participants, spark ideas, and ignite actions. They are the drivers of transformation and change: invited either through the St.Gallen Global Essay Competition or through a nomination process.
Our Partners

A wide range of renowned organisations and companies support us financially, materially, or in advisory roles. They are part of the dialogue between different generations of leaders throughout the year and at the St.Gallen Symposium.

Main Partners

ABB
an official Main Partner of the St.Gallen Symposium

Accenture
the official innovation consultant of the St.Gallen Symposium

BCG
an official Main Partner of the St.Gallen Symposium

Credit Suisse
an official Main Partner of the Leaders of Tomorrow

Fundação Lemann
an official Main Partner of the St.Gallen Symposium

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the official brand consultant of the St.Gallen Symposium

Max Schmidheiny Foundation
an official Main Partner of the St.Gallen Symposium

Microsoft
an official information technology partner of the St.Gallen Symposium

Omega
an official Main Partner of the St.Gallen Symposium

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an official Main Partner of the Leaders of Tomorrow

Syngenta Group
an official Main Partner of the St.Gallen Symposium
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Forbes Marshall Pvt. Ltd.

The St.Gallen Symposium is founded by five students of the University of St.Gallen.

First St.Gallen Symposium, formerly known as the “International Management Symposium” and the “ISC Symposium”, takes place.

Club of Rome study “Limits to Growth” is presented at the third symposium.

Establishment of the St.Gallen Foundation for International Studies to safeguard the continuity of the organisation.
G
Georg Fischer AG
getAbstract AG
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Groz-Beckert KG
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Z
Zürcher Kantonalbank

1979
Max Schmidheiny Freedom Prize presented at the St.Gallen Symposium for the first time.

1986
The St.Gallen Symposium is one of only three institutions in Switzerland running its own server.

1989
The first St.Gallen Wings of Excellence Award – one of the largest student essay competitions worldwide – is issued.

1993
St.Gallen Symposium opens an office at Harvard University.
Members

A
ACATIS Investment Kapitalverwaltungsgesellschaft mbH
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P
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PINOVAG Capital GmbH
Plansee Holding GmbH
To strengthen the St.Gallen Symposium in Asia, an office opens in Singapore.

2012

The St.Gallen Symposium kicks off the next fifty years with a brand new corporate identity.

2019

The St.Gallen Symposium celebrates its 50th anniversary in May 2021.

2021

The Dialogue Continues

2022+

POST Luxembourg
Prager Dreifuss AG
Proximus Luxembourg S.A.
PRS Services AG
PSP Group Services AG
PwC Singapore
PwC Switzerland

Spectrum Value Management
SpotMe SA
Stahl Beteiligungs-GmbH
Swiss Life AG

Rasoi Limited
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O
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P
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S
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Stahl Beteiligungs-GmbH
Sungjoo Foundation
Swiss Life AG
Swiss Re
Sygnum
SYMA-SYSTEM AG

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Toshiba Tec Switzerland

X
Xaxera GmbH

Y
Yuji Suzuki

Z
Zürcher Kantonalbank

Supporting Institutions

Find our regularly updated partners list on our website!

www.symposium.org/partners
Your Involvement

**PARTNER**
As a partner of the St.Gallen Symposium, you commit to involve with your top management in the dialogue with the next generation. This combined with our studies and papers gives you first access to new and exciting viewpoints and educational value for your business. The symposium will enable you to challenge your beliefs, spark ideas, and ignite action.

**MEMBER**
Participate in the St.Gallen Symposium and debate and interact with key decision-makers, thought leaders, and carefully selected brilliant young minds from all around the world.

**LEADERS OF TOMORROW SPONSOR**
Support us in bringing brilliant young minds from all over the world to Switzerland to contribute to the success of the St.Gallen Symposium.

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<tr>
<th>Benefits</th>
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